



J o y D e w

# Impact Report

# 2024

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*"JoyDew is changing my life by making me happier and smarter."  
-New Member*

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# CEO REFLECTIONS

When I started JoyDew in 2018, my commitment was to give my two boys, Gil and Tal (*meaning 'Joy' and 'Dew' in Hebrew*), and every one else on the autism spectrum, the same opportunities as their peers to lead fulfilling, whole lives. For them, this meant having friends. So, we started with a focus on leveraging their unique skills for high-level employment *in a community of friends*.

Our emphasis on **strengths** (not deficits), **connection** (not isolation), and **acceptance** (not stigma) became what we now consider JoyDew's *secret sauce*. It's our intangible asset, something everyone feels the minute they walk through the doors of one of our two Centers in New Jersey. We added access to higher education and social activities to our program offerings to connect skills training to career explorations, making our model a disruptive innovation with proven success.

For a population that is mostly non-speaking, our Members teach us the power of listening. So we listen closely to them—and we listen to their families. Two missing pieces in our whole life solution became increasingly clear as we listened to parents share their own hopes and fears for the future: **access to safe housing, organized social life, and information navigation tools for parents**.

As 70,000 autistic teens transition into adulthood every year in the United States, our data shows that without JoyDew, they remain isolated at home, without meaningful work, without a sense of purpose or belonging, often exposed to abuse and neglect, resulting in hundreds of deaths every year in group housing—every parent's worst nightmare.

Today, JoyDew is living out our mission to create a whole life solution for people with autism and their families by providing an alternative they can trust. Our 2024-2025 Impact Report demonstrates that when we presume competence, accept identities, build strengths, give access to expressive communication, all in a community of friends, adults with autism feel respected, confident, independent, and valuable to society. In addition, their quality of life and health improves, and with expressive communication, they can make their own life choices. With the work of our dedicated staff and partners, we are building an organization committed to impacting the lives of our Members and their families for the **next 100 years**.

As we look to the future, there are new challenges requiring us to tap into our resilience—from finding the right partners to managing resistance to change. Our strategy for sustaining and growing our impact is building strong relationships like funders and corporations, advocating for Member's rights, and diversifying our funding streams. As we grow, we will continuously evaluate the impact of our programs so we stay agile and equipped to scale.

With the sharp rise in autism, our commitment to offering a whole life solution remains stronger and more urgent than ever. Join us.

Thanks,

Moish Tov,  
Founder and CEO



# STORIES OF IMPACT

## OUR MISSION

is to create a *whole life solution* for people with autism and their families, based on their unique strengths, to learn and grow in a community of their own, and achieve their dreams.

## OUR VISION



is to replace the brutal reality experienced by all people with autism and their families with solutions that touch every part of their lives, in an organization that will endure for 100 years, rooted in strengths, human rights, and hope.

We're not just telling stories—we're proving that *presumed competence* creates measurable transformation across every life domain. That's why JoyDew uses the World Health Organization's Quality of Life methodology to track real change in our Members' lives.

Our surveys show 85.71% attain high/very high education improvement.

*Here's what this actually means:*

When adults with autism get access to strengths-based learning instead of deficit-focused programs, education transforms from a source of frustration to a pathway to independence.

Our results show:

- Members mastering high-tech skills previously thought "too advanced"
- 90% improvement in education and skills development
- Breakthrough moments in communication and problem-solving

*"I feel so good about myself. I have a life now and the chance to work. I feel the purpose."*

*"I feel whole and human. I can be more like everyone else."*



*"Rachel's communication has improved due to JoyDew's input. She is also happier due to feeling important in her achievements."*

*"It is the best place to help me meet my dreams. I will be in JoyDew when I am old. It is our community and I make it great."*

*"I feel happy and secure"*

*"I have potential"*

*"People believe in me"*

*"I have real interesting things to learn and think about"*

*"JoyDew has been the best inspiration of learning in my son's life. They truly work very hard to have the members engaged in many life topics."*



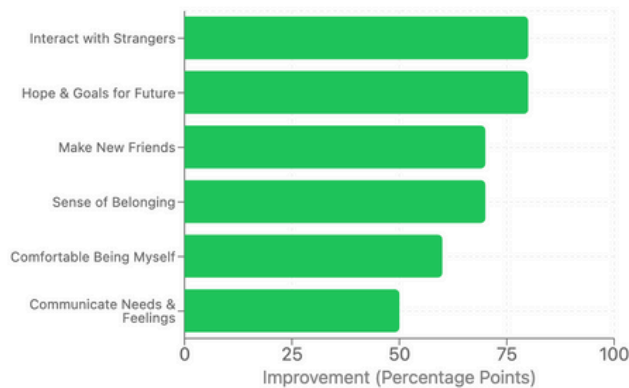
# HIGHLIGHTS AND TRENDS

After six months of rigorous data collection at JoyDew's two employment training centers, our 2024 Impact Report reveals what's possible when we invest in the potential of adults with autism.

- ✓ 80% increase in sense of life purpose and direction
- ✓ 90% improvement in education and skills development
- ✓ 80% growth in social confidence—from interacting with strangers to building genuine friendships
- ✓ Critical social skills jumped from 20% to 87% of participants.

When society sees adults with autism, they see deficits, and we see their extraordinary untapped potential. Where others see limitations, we see limitless possibilities.

## Biggest Transformation Wins



## Key Transformation Evidence

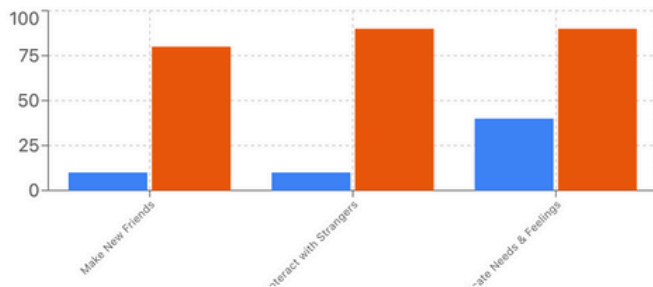
### Exceptional Service Value

- 85.71% rate JoyDew support as "extremely valuable"
- 92.85% total positive satisfaction rate
- Quality of life averages 9/10 across all families

### Life-Changing Development

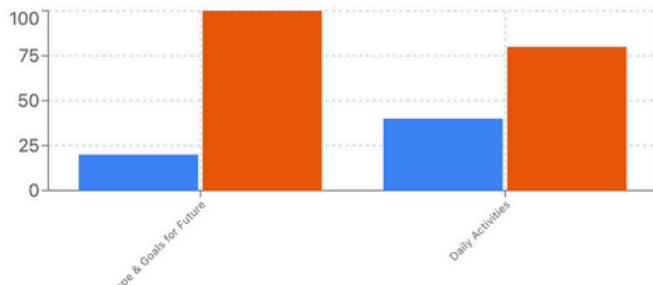
- 85.71% show high/very high education improvement
- 64.29% completely agree children express needs better
- 92.85% families less worried about their child's future

## Social Connection Breakthrough



From 20% to 87% average - members gained critical social skills

## Future Outlook Revolution



Hope for future jumped from 20% to 100% - life-changing transformation

## JoyDew: Transforming Lives, Creating Futures

**87%**

Average Social Connection

**100%**

Hope for Future

**97%**

Personal Growth

**+52**

Average Point Gain



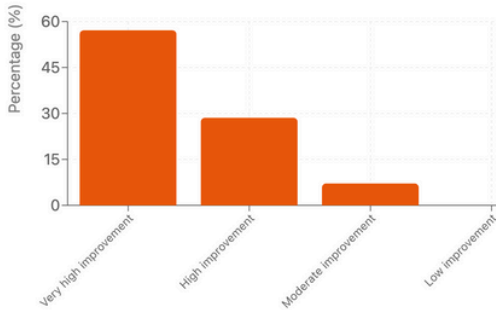
# EVIDENCE OF IMPACT

78% of Families report a reduction in worries about housing, long-term care, and the financial future.

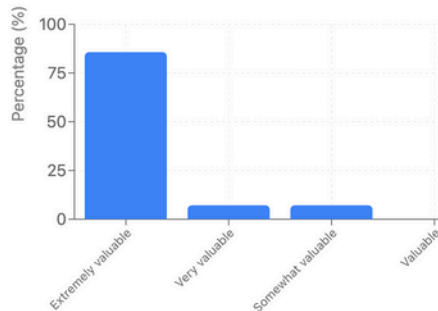
JoyDew's Whole Life Solution addresses the common concerns that many families face.



Education & Skills Improvement

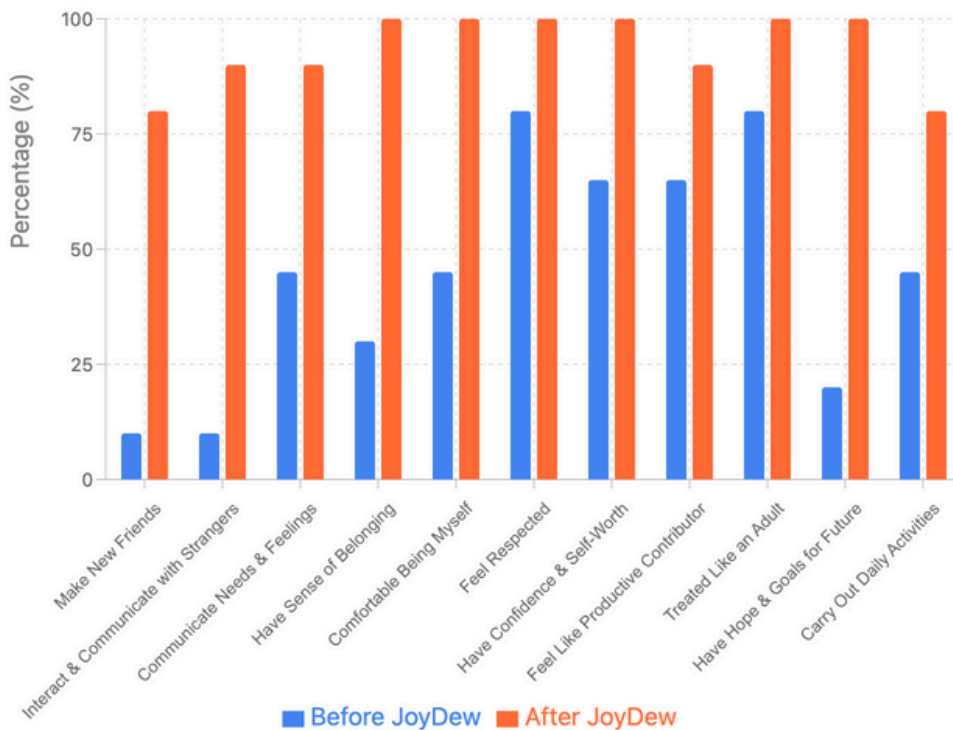


Value of JoyDew Support



## JoyDew Quality of Life Survey

Results from 2024 Members Baseline Survey (N=10)



+80

### HOPES & GOALS

Members gain life purpose and direction  
From 20% to 100%

+80

### SOCIAL INTERACTION

Members breakthrough in connecting with other  
From 10% to 90%

+70

### MAKING FRIENDS

Ended social isolation completely  
From 10% to 80%

### About Our Data

**Impact** = The measurable positive changes in the lives of people with autism and their families

**Survey Validation** = World Health Organization Quality of Life (BREF) Questionnaire and WHO-BREF Autism Specific Quality of Life Questionnaire

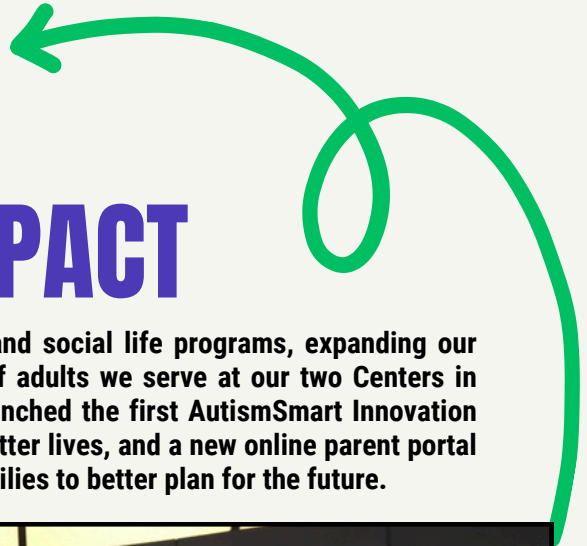
**Sample Size** = N=25 Members, N=16 Families

**Surveys:** Baseline (< one year at JoyDew) and Midline (> one year at JoyDew)



# LOOKING AHEAD

## SCALING OUR IMPACT



By the start of 2026, we plan to open JoyDew housing and social life programs, expanding our employment and education access, tripling the number of adults we serve at our two Centers in Livingston and Ridgewood. By mid 2026, we will have launched the first AutismSmart Innovation Lab to harness technology for adults with autism to live better lives, and a new online parent portal to increase their access to information that will enable families to better plan for the future.



PROJECTS	DETAILS	OUTCOME
Open First-Ever AutismSmart Innovation Lab	Test new technologies as tools to improve the design and delivery of trainings, communication, and employment for Members	<ul style="list-style-type: none"> <li>Learn from Members what is <i>AutismSmart</i> technology</li> <li>Improve the living and learning experiences of our Members</li> </ul>
Launch New Housing Option for JoyDew Members & Families	Two housing units will be purchased for Members to experience the unique design of JoyDew's housing program	<ul style="list-style-type: none"> <li>Eliminate abuse, neglect, and death of adults with autism</li> <li>More families confident their child will be taken care of in their absence</li> </ul>
Introduce Autism 3.0 Parent Information Platform	Launching a powerful new platform designed to equip parents with the insights and tools they need to help their children thrive.	<ul style="list-style-type: none"> <li>Families have all the important information they need to make life critical decisions for their child</li> <li>Parents/Caregivers can make plans for the future</li> </ul>



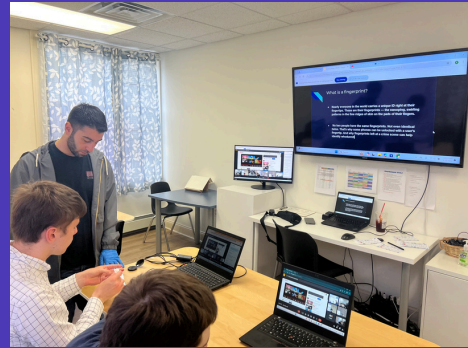
# ACKNOWLEDGEMENTS

Thank you to **our Members and their families** who make JoyDew the unique, innovative organization it is today. Your commitment and engagement brings us **hope and inspiration** every day.

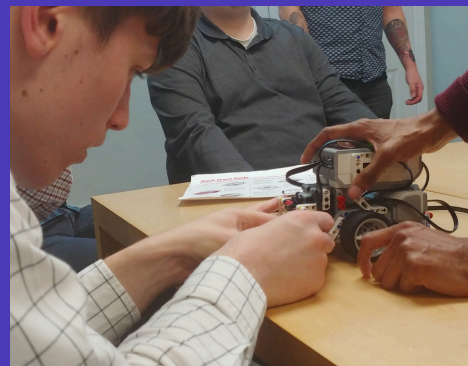
Thank you to **our amazing, dedicated staff** whose commitment to excellence and social impact is what ensures the quality of our programs and the sustainability of our model.

Thank you to **our donors and partners** who have chosen to walk alongside JoyDew, gifting us their trust and challenging us to grow, while donating their time, access, and resources.

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## Come see our Members in action!



# THANK YOU

## FOR YOUR CONTINUED SUPPORT

